



07 October 2004

Dear Helen and Marie

I would like to take this opportunity to thank you again for all the hard work you put into the recent Women in Corporate Leadership Census.

The results and outcome exceeded our most optimistic expectations and we are truly delighted by the coverage, interest and discussion that continue to be generated around the Census and its results.

This is the second time that we have worked with you and your team and to me, what distinguishes you from other Public Relations firms is that you genuinely care about your clients, what they do and why.

As you know, everyone this side lived and breathed the Census for 5 months – it was a vitally important project and you were an integral part of it every step of the way. My job is not just a job. It is and has to be, more than that.

You and the rest of the Grapevine team have the same approach and that kind of passion and energy is not only exceptionally difficult to find, but impossible to put a price on.

Yours sincerely

Niven Postma
Chief Executive Officer